RIPPLE

COMMUNITY INVESTMENT PARTNERSHIPS
Investing in people. Strengthening communities. Creating ripples.

AN INVITATION TO BUILD SOMETHING MEANINGFUL

We all want to live and work in communities where people feel connected, supported, resilient and equipped to navigate life's challenges. But healthier communities don't just happen. We have to invest in them.

Ripple is a Lanark County not-for-profit, born from Aruma, creating proactive opportunities for people to learn, connect, grow and care for their mental and emotional well-being — before crisis.

Through community Talks, workshops, specialized groups, gatherings and wellness experiences, we're working to make meaningful opportunities available to people regardless of income, background or life circumstances.

WHY COMMUNITY INVESTMENT MATTERS

When someone learns to communicate better, strengthens a relationship, builds resilience or understands themselves more deeply, the impact doesn't stop with them. It reaches their families, workplaces, neighbours and communities.

THAT'S THE RIPPLE EFFECT

We invite local businesses and organizations to become Community Investment Partners: a collective of people who believe that investing in individual well-being helps strengthen the places we call home.

WHAT YOUR INVESTMENT HELPS MAKE POSSIBLE

Accessible community education · Practical wellness skills · Stronger relationships · Opportunities for belonging and connection · Community-centred programs across Lanark County

THE COMMUNITY BEHIND THE RIPPLE

Community Investment Partners are more than sponsors. They are part of a growing network of local businesses and organizations committed to healthier, stronger and more connected communities.

RECOGNITION

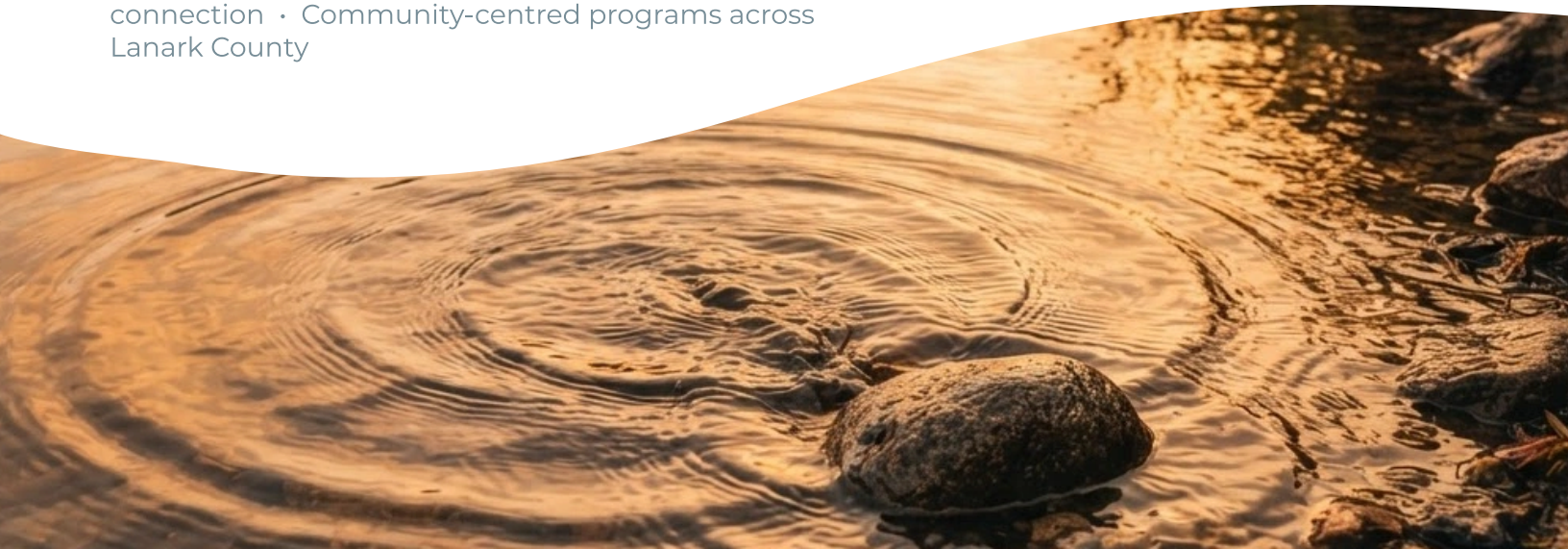
We acknowledge the people and businesses making this work possible through our website, selected communications and events, according to the partnership level chosen.

CONNECTION

Partners are invited to stay connected with Ripple's work and with one another, including through an annual partner gathering as the program develops.

IMPACT

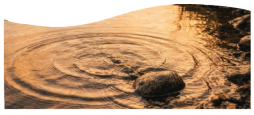
We plan to share an annual community impact report describing what collective investments helped make possible — including programming delivered, communities reached and participant feedback where available.



CHOOSE YOUR COMMUNITY INVESTMENT

Four annual levels make it possible for businesses of all sizes to take part. Recognition increases by level, but every contribution is valued and every partner helps create the next ripple.



PARTNERSHIP BENEFITS	FRIEND $500	PARTNER $1,500	CHAMPION $3,000	IMPACT $5,000+
Website partner recognition	✓	✓	✓	✓
Social media welcome / thank-you	✓	✓	✓	✓
Annual community impact report	✓	✓	✓	✓
Invitation to annual partner gathering	✓	✓	✓	✓
Quarterly newsletter recognition	—	✓	✓	✓
Logo at signature fundraising events	—	✓	✓	✓
Featured website recognition	—	—	✓	✓
Dedicated social media spotlight	—	—	✓	✓
Featured newsletter partner story	—	—	—	✓
Opportunity to collaborate on a wellness initiative	—	—	—	✓

All benefits are subject to mutually agreed timing and program availability. Collaboration opportunities are developed together and do not guarantee a specific program or outcome.

FOUNDING COMMUNITY INVESTMENT PARTNERS

Businesses joining during Ripple's inaugural partnership year will also be acknowledged as Founding Community Investment Partners, regardless of investment level. It's our way of recognizing those who believed in Ripple from the beginning.

Prefer to support something specific?

In addition to annual partnerships, businesses can invest in an individual Ripple Talk, workshop, specialized group, wellness series, community gathering or signature fundraising event. Program and event investment opportunities vary with the scope and cost of each initiative. We would love to discuss an area of community well-being that matters to your business.

OUR SHARED COMMITMENT

Ripple will steward community investments thoughtfully, communicate clearly about partnership recognition and provide updates on the work supported. We welcome partnerships rooted in mutual respect, accessibility and genuine community benefit.

Every conversation matters. Every connection has value. Every act of care creates a ripple.

LET'S CREATE THE NEXT RIPPLE

Whether you're a small business looking to give back or a larger organization wanting to make a meaningful community investment, there is a place for you in Ripple.

We would welcome a conversation about the partnership level that feels right for your organization.

PARTNERSHIP INTEREST FORM

Business / organization:

Contact person:

Email:

Phone:

Preferred annual level:

☐ Friend $500 ☐ Partner $1,500 ☐ Champion $3,000 ☐ Impact $5,000+

☐ I'd like to discuss sponsoring a specific program or event.

Questions / interests:

Get in touch
ripple@aruma.ca

Reach out by email to discuss the next steps, partnership recognition and payment arrangements. You can also return this completed interest form to begin the conversation.

Contribution acknowledgment: Ripple can provide a letter acknowledging your contribution for your business records. We are also exploring a partnership that would allow us to offer charitable tax receipts for eligible donations in the future.

Thank you for considering an investment in the people and communities of Lanark County.

Every partnership helps create another ripple.